



KRISTA JARRELL

Visual Writer and Show Writer for Themed Entertainment

Education

Themed Entertainment Design, M.F.A.

SCAD | **Nov 2022**

Furniture Design, B.F.A.

SCAD | **May 2020**

Skills

Writing

Narrative Design and Show Treatments

Scriptwriting

Screenwriting

Playwriting

Creative Copywriting

Social Media Content Writing

Game Design

Documentation

Revising and Editing

Design and Historical Research

Presentation

Development

Software

Final Draft

Word

InDesign

Photoshop

Illustrator

SketchUp

3Ds Max

AutoCAD

Selected Projects

Staff Writer | Stranded | Winter 2022 – Present

- Works alongside a team of 7 writers, a showrunner, and an executive producer to create an hour-long tv show pilot
- Brainstorms, develops characters, writes story beats, scenes, and dialogue

Show Writer | Orchid Peak | Winter 2022

- Wrote a show treatment that involved non-linear narrative elements for all phases of the guest journey
- Wrote pre and post show scripts for the ride to and from the observation deck experience
- Wrote menu copy for a restaurant with Hong Kong cuisine with a twist

Show Writer | Disastrophe Park | Fall 2021

- Wrote park and land backstories and narratives for a park based on alternate Earths facing different disasters
- Wrote high concepts for all attractions, shows, dining, and retail in the park

Editor, Writer | Ryerson Invitational Thrill Design Competition | Winter 2021

Selected to present for final presentation

- Produced written content for two entries focused on technical ride design
- Edited all phases of submission, including final presentation

Work Experience

Senior Student Representative | SCAD | 2018 – Present

Lead Representative during the largest growth period in SCAD's history

- Develops comprehensive training curriculum for a 20-person student staff
- Works directly with professional staff to prepare and lead the execution of over 50 events, ranging from 300-3000 guests
- Leads tours of 100+ monthly guests, including educators, companies, and VIPs, while aiding prospective students in the admission process

Writing Fellow | Deep Center | Fall 2021

- Developed weekly creative writing prompts for 6 middle school students
- Revised and edited student writing for final book publication

Guest Services and Special Events Intern | Cedar Point | Summer 2021

- Provided immediate solutions for hundreds of guest concerns daily in the park, on the phone, and via email
- Led private tours of the park and behind-the-scenes content
- Assisted in the preparation and execution of large-scale events like Frontier Festival, The 150th Celebration, and Cedar Point Nights